

EXPERIENCE

Design Roles

FREELANCE 2012 – Present

- Specialize in graphic and animation design.

SEGAL DESIGN INSTITUTE – CREATIVE ACTION LAB 2013

- Work with development team in Agile Framework to employ user-centered design (user experience research) to build a website to teach design strategies;
- Designed a curriculum for undergraduate students to learn how to conduct successful interviews in a design context.

JONIDES LAB 2011

The University of Michigan has one of the top 5 cognitive psychology programs in the country due to its faculty and research.

- Designed flyers and a website for research studies, allowing for broader recruitment for specific lab studies;
- Increased recruitment of eligible participants;
- Screened and logged potential participants.

PSYCHOLINGUISTICS LAB 2011- 2012

- Developed and maintained website for individual psycholinguistics lab;
- Proposed and implemented a department site for three psycholinguistic labs, resulting in a more organized and condensed area in which to present research and current work of collaborating faculty members.

INNOVATIVE COMPUTER SERVICES 2007

- Development and organization of case studies and other marketing materials;
- Set up and managed wiki page for company.

Leadership Positions

VICE PRESIDENT - TBΣ 2010- 2012

Tau Beta Sigma (Lambda Chapter) is part of a National Recognition Society associated with spreading music in the community.

- Increased recruitment of members by 62.5%;
- Adapted the membership curriculum to keep with National guidelines;
- Developed and oversaw three committees in order to more successfully execute new events, effectively engaging every single organization member.

RANK LEADER – Marching Band 2010 - 2012

Rank leaders in the Michigan Marching Band are selected by peer and faculty evaluations.

- Coached incoming members by improving their physical fitness and emotional well-being;
- Mediated student concerns and collaborated with staff members, resulting in a healthier, more transparent communication system.

MANAGER – Basketball Band 2011 - 2012

Band manager organizes 80+ students by monitoring their individual schedules, music arrangements, and attendance in order to calculate their course grades and payment.

- Developed and executed a new wristband attendance system, resulting in more efficient time management for band members and staff;
- Networked with building staff in order to accommodate individual student needs;
- Acted as a liaison between students, the directors, and business staff.

Online Video Experience

YOUTUBE PARTNER 2008 - Present

- Revised uploading strategy to meet audience needs;
- Participate in YouTube community projects and collaborate with other creators.
- Knowledgeable about YouTube tools and developments over the last years.

EDUCATION

2013 M.A. Learning Sciences
Northwestern University, Evanston, IL
Northwestern University implemented the first Learning Sciences program.

2012 B.S. Brain, Behavior,
and Cognitive Science
The University of Michigan, Ann Arbor, MI

SKILLS

DESIGN

After Effects
Dreamweaver
Illustrator
InDesign
Omnigraffle
Photoshop
Sony Vegas

OTHER

Expert and User
Interviews
JMP / SPSS
Phone screening
Project
Management
Silverback
Spanish

CODING

CSS/HTML
JavaScript
NetLogo
Python

Survey and
Questionnaire
Development

AWARDS

A. Alfred Taubman Scholarship
Award
Awarded to outstanding dedicated
leaders
Michigan Marching Band Scholarship
Award
Awarded to recognize motivated
individual students
Semper Fi Award
Recognizes dedication and academic
achievement
President's Award for Educational
Excellence
Earned Magna Cum Laude
on four National Latin Exams

ACTIVITIES

Learning, Interaction, and Media
in the Everyday (LIME) Research;
Critical Contexts Book Club;
Michigan Marching Band; Tau Beta
Sigma; Fanfare Band; Athletic Bands;
Volunteer at Blood Drives